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## **ONLINE REAL ESTATE RESEARCH GROUP NAMES MANSFIELD ONE OF AMERICA'S BEST SMALL CITIES**

MANSFIELD, Texas – Mansfield is the 6th “Best Small City in America To Move To” according to Movoto Real Estate, an online real estate brokerage blog that provides community research based on livability statistics such as cost of living, safety, unemployment rates and home sales.

Mansfield was one of three Texas cities that made the Movoto list, with Rowlett ranking No. 1 and Cedar Park, ranked No. 3. The research examined 100 cities with population under 60,000 across the United States.

“Mansfield continues to be in the national spotlight among cities considered as desirable places to live,” said Mayor David L. Cook. “The data represented in this ranking is the tangible evidence that what we are doing in Mansfield to make this community a great place to live is working.”

City Manager Clayton Chandler said, “Our mission is to give our residents the best: the best parks system; the safest community; a strong local economy; an excellent quality of life. We believe we accomplish that daily and it is gratifying to see an independent group see our success.”

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Specifically the research looked at demographic data collected from the U.S. Census, Bureau of Labor Statistics, the FBI and various real estate marketing data. The cities were ranked from 1 to 100 in six categories: cost of living, crime, median household income, unemployment rate, median home price and homes for sale per capita.

According to Movoto, Mansfield had “the most competitive housing marketing in the ranking with one home sale for every 239 residents.” The research also found that Mansfield housing prices are 12 percent above the national average.

Mansfield posted a crime rate 43 percent below the national average, an unemployment rate of 5.4 that is 25 percent below the national average and a cost of living 3 percent above the national average. Movoto also noted that Mansfield’s median household income is the highest above average of all the cities in the Top 10 and at \$91,959 is 74 percent above the average.

The Movoto Real Estate ranking comes on the heels of Mansfield being named to the SafeWise list of Safest Cities in Texas for 2013. Mansfield ranked 18<sup>th</sup> on the list.

The City of Mansfield, located in the Dallas-Fort Worth area, is one of the fastest growing communities in Texas, with a population of more than 58,000. The city was ranked by Money Magazine as one of the Best Places to Live in America in 2007, 2009 and 2012.